

## Parag Trivedi

Parag Trivedi leads research and design teams at Microsoft, He and his teams work across product lines and technologies like Mixed reality and Artificial intelligence to solve some of the toughest problems in the areas of education, healthcare, agriculture, future workforce, offices and enterprises. He drives human centric research and co-create solutions by leveraging design thinking and engaging with all stakeholders.

Parag comes with around 20 years of experience in building and leading design teams across industries,. Prior to Microsoft he was with GE Healthcare where he started India design studio and established studio as a center for patient centric design and customer co-creation. Before Joining GE, he was heading Design Team at Honeywell (HTS India)

**He holds Master's Degree in Industrial Design from IIT Bombay. He was awarded prestigious Hindu-Hitachi scholarship to work with Hitachi Global design in Tokyo.** He has worked across research, hardware & software development in a variety of industries like consumer electronics, safety and security, process solution, building solutions, e-learning and healthcare. Parag has an extensive experience of driving observations based research in Healthcare and was awarded an international design award and patent in the same. He has facilitated several co-creation workshops which brings different stakeholder together like business, customers, policy makers, investors, academia and end users to create sustainable solutions