

Rashmi Ranade

Founder and Lead Designer at Studio Coppre

www.coppre.in

Rashmi is the Founder and Lead Designer at Studio Coppre, a social enterprise that has been responsible for reviving the traditional copper heritage craft work of India. Coppre works alongside traditional metal-working artisans and brings them into the economic mainstream through the agencies of design, marketing and financial interventions.

Rashmi believes that India's traditional crafts, skills, creativity, traditions and narratives are valuable indigenous knowledge banks. At a time when the world is re-looking and placing great value on handcrafting, it cannot be stressed enough that India's crafts can in many ways offer new and novel experiences which are constantly being sought.

Alumni of Sir J. J. College of Architecture, Rashmi has a specialisation in Product Design from IDC, Indian Institute of Technology (IIT), Mumbai.